



ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

USIMP TT TRAINING COURSE PROGRAMME “COMMERCIALISATION OF RESEARCH OUTPUTS”

APRIL 15-16-17-18, 2025

Online

Tuesday 15th April 2025

09:30-11:00	MODULE 1 - CREATING POLICY AND DIRECTIVES AT UNIVERSITIES AND RAISING AWARENESS ABOUT KNOWLEDGE/TECHNOLOGY EXCHANGE ISSUES Lecturers: <i>Ahu ALTINKUT UNCÜOĞLU</i>
11:00-11:15	Break
11:15-12:30	MODULE 1 – continued - <i>Ahu ALTINKUT UNCÜOĞLU</i>
12:30-13:30	Lunch
13:30-15:00	MODULE 1 – continued - Questions&Answers

Wednesday 16th April 2025

09:30-11:00	MODULE 2: MANAGING INVENTION DISCLOSURE AND PROTECTION PROCESSES Lecturers: <i>Özlem SEVİNÇ TİGİN</i>
11:00-11:15	Break
11:15-12:30	MODULE 2 – continued - <i>Özlem SEVİNÇ TİGİN</i>
12:30-13:30	Lunch
13:30-15:00	MODULE 2 – continued - <i>Özlem SEVİNÇ TİGİN</i>
15:00-15:15	Break
15:15-16:30	MODULE 2 – continued - Questions&Answers



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Thursday 17th April 2025

09:00-10:00	MODULE 3: PREPARING COMMERCIALIZATION ACTION PLAN AND MARKETING THE TECHNOLOGY Lecturers: <i>Serhat DALKILIÇ</i>
10:00-10:15	Break
10:15-11:15	MODULE 3 – continued - <i>Serhat DALKILIÇ</i>
11:15-11:30	Break
11:30-12:30	MODULE 3 – continued - <i>Serhat DALKILIÇ</i>
12:30-13:30	Lunch
13:30-14:30	MODULE 3 – continued - <i>Serhat DALKILIÇ</i>
14:30-14:45	Break
14:45-15:45	MODULE 3 – continued - Questions&Answers

Friday 18th April 2025

09:00-10:30	MODULE 4 - LICENSING STRATEGIES AND SPIN-OFF DEVELOPMENT Lecturers: <i>Mustafa ÇAKIR</i>
10:30-10:45	Break
10:45-12:15	MODULE 4 – continued - <i>Mustafa ÇAKIR</i>
12:15-13:15	Lunch
13:15-14:45	MODULE 4 – continued - <i>Mustafa ÇAKIR</i>
14:45-15:00	Break
15:00-16:15	MODULE 4 – continued - Questions&Answers
16:15-16:30	Break
16:30-17:00	EXAM